

OFFICER



KANGAROOS
JUNIOR FOOTBALL CLUB

Officer Kangaroos Junior Football Club Sponsorship Packages 2019



Hop on board with the Kangaroos

www.okjfc.com.au



SOUTH EAST JUNIORS



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About the Officer Kangaroos JFC

During the 1999 & 2000 football seasons the Rythdale-Officer-Cardinia (ROC) Senior Football Club began exploring options to expand its junior teams (it had at the time U13, U15 & U17 teams in the West Gippsland FL) as there was population growth expected in Officer and its surrounds, plus its neighboring clubs were already running junior teams in the DDJFL.

The Officer Kangaroos JFC were formed in 2001 with the help of the ROC FC committee, past players plus parents and players from the Brentwood Park Auskick Committee who were looking for a pathway for their boys and girls that had outgrown their Auskick years.

In 2001 the first two teams which were Under 10 and Under 12 took the field at the Starling Road ground. The inaugural coaches were David Wing and Angelo Colosimo.



The Officer Kangaroos Junior Football Club have experienced rapid growth and currently field teams from Under 8's through to Under 17's and has a player registration base of around 380.

The Club plays most of its home games at the new Heatherbrae Recreation Reserve (two grounds) in Officer as well as its traditional home ground the Officer Recreation Reserve (Starling Road) Officer.



Officer Kangaroos Junior Football Club

Sponsorship Packages

Match Day Awards

To provide encouragement and to reward our players, each week each team will present match day awards (between four and six). This can be a great way to give your business exposure to our players, families and supporters.

Advertising & Promotion of Your Business

Website

- A link to your business is set up through our dedicated website.

Social Media

- Your business is mentioned across our Facebook Page which has 800+ followers.

Your Investment with us: The value and number of awards you would like to provide.



Officer Kangaroos Junior Football Club

Sponsorship Packages

Individual Team Sponsor

You may wish to sponsor a team that can include your child or someone you know. This can be a great way to give your business exposure to players, families and supporters in your team and also across the Club.

Advertising & Promotion of Your Business

Website

- Your business name gets listed on the Club website as an individual team sponsor.

Social Media

- Your business is mentioned across our Facebook Page which has 800+ followers.

Slide Show & Big Screen TV

- Your logo can be seen on a slide show running during events held at the social rooms: Awards Nights (selected Sundays) and Parma Nights (selected Friday Nights).

Your Investment with us: \$250 + GST



Officer Kangaroos Junior Football Club

Sponsorship Packages

Business Standard Package

We have a various level of sponsorship packages with varying amounts of exposure and capacity to generate a return for you and your business.

Advertising & Promotion of Your Business

Website

- Your business name is listed and a link set up on our Club website.

Social Media

- Your business is mentioned across our Facebook Page which has 800+ followers.

Email Marketing

- Your business name will be incorporated in our regular emails out to our members.

Slide Show & Big Screen TV

- Your logo can be seen on a slide show running during events held at the social rooms: Awards Nights (selected Sundays) and Parma Nights (selected Friday Nights).

Your Investment with us: \$500 + GST per annum



Officer Kangaroos Junior Football Club

Sponsorship Packages

Business Silver Package

We have various levels of sponsorship packages with differing amounts of exposure and capacity to generate a return for you and your business.

Advertising & Promotion of Your Business

Ground Signage (Optional)

- We can place on the fence at the Heatherbrae Recreation Reserve a 3600 x 900 ground sign with your business information.

Website

- Your logo placed on our web site with information about your business and links to your own website.

Social Media

- Your business is mentioned across our Facebook Page which has 800+ followers.

Email Marketing

- Your business name will be incorporated in our regular emails out to our members.

Slide Show & Big Screen TV

- Your logo can be seen on a slide show running during events held at the social rooms: Awards Nights (selected Sundays) and Parma Nights (selected Friday Nights).

Visual Marketing

- Your business name and logo will be featured on our Club pull up banner which will be displayed at Club events and on match days.

Your Investment with us: \$1,000 + GST per annum

Plus a once off cost of the sign build, artwork & installation: \$480 +GST.



Officer Kangaroos Junior Football Club

Sponsorship Packages

Business Premium Package

Our Premium Package can be tailored specifically to suit your requirements ensuring maximum exposure and capacity to generate a return for you and your business.

Advertising & Promotion of Your Business

Ground Signage

- We can place on the fence at the Heatherbrae Recreation Reserve a 3600 x 900 ground sign customised with your business information.

Website

- Your logo placed in a prominent position on our web site with information about your business and links to your own website.

Social Media

- Your business is mentioned across our Facebook Page which has 800+ followers. We will link your page into our news feed to help with brand awareness as you provide updates through your own social media.

Email Marketing

- Your business name will be incorporated in our regular emails out to our members;
- We will also include specific information about your products and services or special offers that you notify us about [optional].

Slide Show & Big Screen TV

- Your logo can be seen on a slide show running during events held at the social rooms: Awards Nights (selected Sundays) and Parma Nights (selected Friday Nights).

Letterhead

- Your business name and logo will be featured on our Club letterhead.

Visual Marketing

- Your business name and logo will be featured on our Club pull up banner which will be displayed at Club events and on match days.

Your Investment with us: \$2,500 per annum + GST

(minimum two years)



Officer Kangaroos Junior Football Club

Sponsorship Packages

What happens to my Sponsorship money?

The majority of the funds we collect from our sponsors goes to purchasing equipment (jumpers, footballs, training equipment), Awards and Infrastructure to improve the Club where possible (kitchen equipment, fit out of new buildings, renovations of existing facilities).

Are there other options or ways I can sponsor the Club?

Yes there are. Please talk to our sponsorship team and they will work closely with you to come up with a solution that best suits your needs.

At times we may have marquee opportunities become available like scoreboard signage or advertising spaces becoming available on new club merchandise like polo shirts and jackets.

Who do I contact?

Brian McEwan 0447 048 884

Gareth Sheean on 0418 381 579

Email: admin@okjfc.com.au



Officer Kangaroos Junior Football Club

Sponsorship Packages

Please fill in the form below and email to admin@okjfc.com.au

Sponsorship Type	Amount Ex GST	Select
Match Day Awards		
Individual Team Sponsor	\$250	
Business Standard	\$500	
Business Silver	\$1,000	
Business Premium	\$2,500	
Signage Costs	\$480	

Sponsor Details			
Business Name			
Business Address			
Town		Postcode	
Contact Phone	(Bus)	(M)	
Email Address			
Contact Person			
Payment Methods <i>(Mobile EFT is available at the Club)</i>	Bank Deposit Bendigo Bank Officer Kangaroos JFC BSB: 633 000 Acct: 112641600	By Cheque The Treasurer Officer Kangaroos JFC PO Box 37 OFFICER VIC 3809	

An invoice and receipt can be provided upon request for tax purposes.

Effective 1 November 2017, the club must charge GST on all goods and services.