

OFFICER



KANGAROOS
JUNIOR FOOTBALL CLUB

Sponsorship Packages for 2026



“Hop on board with the Kangaroos”

About the Officer Kangaroos Junior Football Club

How it all Started

Commencing in the 1999 football season the Rythdale-Officer-Cardinia (ROC) Senior Football Club began exploring options to expand its junior teams (it had at the time U13, U15 & U17 teams in the West Gippsland FL) as there was population growth expected in Officer and its surrounds, plus its neighbouring clubs were already running junior teams in the DDJFL.

The Officer Kangaroos JFC were formed in 2001 with the help of the ROC FC committee, past players plus parents and players from the Brentwood Park Auskick Committee who were looking for a pathway for their boys and girls that had outgrown their Auskick years.

In 2001 the first two teams which were Under 10 and Under 12 took the field at the Starling Road ground under inaugural coaches were David Wing and Angelo Colosimo (see pic below).



The Club's first premiership team (below), the Under 11's in 2003 coached by Tony Ellett.



Today, the Club plays its home games and trains at the Officer Recreation Reserve (Starling Rd) and has another training base at the Heatherbrae Recreation Reserve Officer



About the Officer Kangaroos Junior Football Club

Today at Officer

Population growth in the district has seen an increase in participation numbers in our football and Auskick over the last four-five years.

Officer Kangaroos JFC & Auskick Key Statistics	
Registrations	618 (2025), 620 - 650 (estimated in 2026)
Teams	30
Age Groups	Under 8, 9, 10, 11, 12, 13, 14, 15, 16 ,17.5, 18
Mixed/Boys/Girls	5 mixed (boys and girls), 17 boys teams, 8 girls' teams
Auskick	180 extra registrations in 2025 (5 years to 8 years of age, boys and girls)

The Club runs a number of innovative programs, the **Junior Football Academy** (pre-season and in season player and coaching development), **Jump Start** (Auskickers introduction to Under 8 and 9 footy), **Not on My Watch** (In conjunction with Beyond Blue) and the Club is a **Good Sports Club** (Gold Accredited).



About the Officer Kangaroos Junior Football Club

Today at Officer

The Officer Kangaroos Junior Football Club trains and plays its home games at the Rob Porter Recreation Reserve (Starling Rd) and trains also at the Heatherbrae Recreation Reserve.

Match days on Sunday during the season run from 8:30am all the way through to 5pm.

Auskick also runs at the Reserve 9am-10:30am.



Western Oval under Lights



New Social Rooms

Officer Kangaroos Junior Football Club

Sponsorship Packages

Match Day Awards

To provide encouragement and to reward our players, each week each team will present match day awards (between four and six). This can be a great way to give your business exposure to our players, families and supporters.

Advertising & Promotion of Your Business

Website

- A link to your business is set up through our dedicated website.

Social Media

- Your business is mentioned across our Facebook Page which has 800+ followers.

<i>Your Investment with the Officer Kangaroos</i>	
The value and number of awards you would like to provide.	



Officer Kangaroos Junior Football Club

Sponsorship Packages

Digital Scoreboard Signage

We have two Electronic Digital Scoreboards, one on the Western Oval and one on the Eastern Oval at the Rob Porter Recreation Reserve. This provides another platform for our sponsors to be noticed, promoted and acknowledged.



Match Day

With our club now having thirty teams along with a floating fixturing system, we cannot personalise our scoreboard rotations by each team. What we are able to do is as follows:

During Auskick and Non Competitive (Under 8, Under 9 and Under 10) Matches

On Sundays between approximately 8:30am and 10:00am (subject to match scheduling) we will cycle through this period:

- Major Sponsors on a 3x rotation;
- Club Sponsors on a 2x rotation;
- Team Sponsors 1x rotation.

During Competitive Matches (Under 11's through to Under 18 Girls)

During the breaks between the games (time allowance) we will cycle through this period:

- Major Sponsors on a 3x rotation;
- Club Sponsors on a 2x rotation;
- Team Sponsors 1x rotation.

Officer Kangaroos Junior Football Club

Sponsorship Packages

Individual Team Sponsor

You may wish to sponsor a team that can include your child or someone you know. This can be a great way to give your business exposure to players, families and supporters in your team and also across the Club.

Advertising & Promotion of Your Business

Website

- Your business name gets listed on the Club website as an individual team sponsor.

Social Media

- Your business is mentioned across our Facebook Page.

<i>Your Investment with the Officer Kangaroos</i>	
Individual Team Sponsor	\$250.00 Ex GST P/A



Officer Kangaroos Junior Football Club

Sponsorship Packages

Club Sponsor - Digital

Our Business Digital Package provides for a more modern-day approach – digital only. Which includes, web, socials, email, digital scoreboard and digital signage in the Sports Club during functions.

Advertising & Promotion of Your Business

Website

- Your logo placed strategically on our web site with information about your business and links to your own website.

Social Media

- Your business is on high rotation across our Facebook Page which has 1,200+ followers.

Email Marketing

- Your business name will be incorporated in our regular emails out to our members.

Slide Show & Big Screen TV

- Your logo can be seen on a slide show running during events held at the social rooms: Awards Nights (selected Sundays).

Digital Scoreboard

- Your logo will be shown at intervals during matches played on the Starling Road Western Oval (see “Digital Scoreboard” section).

<i>Your Investment with the Officer Kangaroos</i>	
Business Digital	\$500.00 Ex GST P/A

Why not add some Ground Signage?

Traditional ground signage is still a great way to advertise your business. The signs are placed inward facing and can be seen from a number of vantage points away from the oval. The other great feature is they are there for twelve months of the year gaining huge exposure to other sports that utilize the reserve.

Ground Signage

- We can place on the fence at the Western Oval Starling Rd (Officer Recreation Reserve) a 3,600 x 900 ground sign customised with your business information.

<i>Ground Signage</i>	
A once only fee for design, construct and install on the fence	\$725.00 Ex GST

Officer Kangaroos Junior Football Club

Sponsorship Packages

Club Sponsor (Silver & Gold)

Our Business Digital Package provides for a more modern-day approach – digital only. Which includes, web, socials, email and new digital scoreboard.

Advertising & Promotion of Your Business

Website

- Your logo placed strategically on our web site with information about your business and links to your own website.

Social Media

- Your business is on high rotation across our Facebook Page which has 1,250+ followers.

Email Marketing

- Your business name will be incorporated in our regular emails out to our members.

Slide Show & Big Screen TV

- Your logo can be seen on a slide show running during events held at the social rooms: Awards Nights (selected Sundays).

Digital Scoreboard

- Your logo will be shown at intervals during matches played on the Starling Road Western Oval (see “Digital Scoreboard” section).

Sponsors Events

- Invitations will be sent for two seats at selected club events, and selected days on Sunday play days for a sponsors dedicated lunch day in the Officer Sports Club

<i>Your Investment with the Officer Kangaroos</i>	
Club Sponsor (Silver Level)	\$1,100.00 Ex GST P/A
Club Sponsor (Gold Level) <i>Two times (2x) the social media posts, scoreboard rotations, Big TV slides, emails out of Club Sponsor plus more.</i>	\$2,550.00 Ex GST P/A

Why not add some Ground Signage?

Traditional ground signage is still a great way to advertise your business. The signs are placed inward facing and can be seen from a number of points away from the oval. The other great feature is they are there for twelve months of the year gaining huge exposure to other sports that utilize the reserve.

<i>Ground Signage</i>	
A once only fee for design, construct and install on the fence 3,600 x 900 ground sign customised	\$725.00 Ex GST

Officer Kangaroos Junior Football Club

Sponsorship Packages

Warm Up Tops - Individual Team

If you are looking to do more with your team, you can advertise your business on our newly designed “Warm Up Tops”.

As an Individual Team Warm Up Top Sponsor, you will have sole exclusive rights to advertise your business on a particular team’s apparel.

These new **Warm Up Tops** will be worn by players pre-game and can also be worn at regular training.



Details

- Your business logo will appear on the back of all the team’s warm up tops;
- You can form a syndicate of businesses to spread the cost, however no more than four (4) sponsors logos will appear on the back of the shirt;
- The Club will, (on your behalf) design, order, buy and distribute these tops for season 2026. One per player and up to 26 tops;
- Your business(es) will also be the Team Sponsor(s) for the year.

To maximise the exposure and to provide consistency, we would like our Team Warm up Top Sponsors to commit to a minimum of two years with us. Year Two is at a reduced rate and will include up to eight additional tops for new to club or “fast-growing players”.

<i>Your Investment with the Officer Kangaroos</i>	
Warm up Top Team Year 1	\$1,275.00 Ex GST
Warm up Top Team Year 2	\$525.00 Ex GST

Officer Kangaroos Junior Football Club

Sponsorship Packages

Warm Up Jackets - Individual Team

If you are looking to do more with your team, you can advertise your business on our newly designed “Warm Up Jackets”.

As an Individual Team Jacket Sponsor, you will have sole exclusive rights to advertise your business on a particular team’s apparel.

These new **Warm Up Jackets** will be worn by players pre-game and can also be worn at regular training.



Details

- Your business logo will appear on the back of all the team’s jacket;
- You can form a syndicate of businesses to spread the cost, however no more than four (4) sponsors logos will appear on the back of the jacket;
- The Club will, (on your behalf) design, order, buy and distribute these tops for season 2025. One per player and up to 26 tops;
- Your business(es) will also be the Team Sponsor(s) for the year.

To maximise the exposure and to provide consistency, we would like our Team Jacket Sponsors to commit to a minimum of two years with us. Year Two is at a reduced rate and will include up to eight additional tops for new to club or “fast-growing players”.

<i>Your Investment with the Officer Kangaroos</i>	
Warm up Top Team Year 1	\$2,125.00 Ex GST
Warm up Top Team Year 2	\$725.00 Ex GST

Sponsorship Packages

Training Singlets - Individual Team

If you are looking to do more with your team, you can advertise your business on our newly acquired “Reversible Training Singlets”.

As an Individual Team Jacket Sponsor, you will have sole exclusive rights to advertise your business on a particular team’s apparel.

These new **Training Singlets** will be worn by players at regular training only.



Details

- Your business logo will appear on the back of all the training singlets;
- You can form a syndicate of businesses to spread the cost, however no more than four (4) sponsors logos will appear on the back of the singlet;
- The Club will, (on your behalf) design, order, buy and distribute these tops for season 2025. One per player and up to 26 tops;
- Your business(es) will also be the Team Sponsor(s) for the year.

To maximise the exposure and to provide consistency, we would like our Team Jacket Sponsors to commit to a minimum of two years with us. Year Two is at a reduced rate and will include up to eight additional tops for new to club or “fast-growing players”.

<i>Your Investment with the Officer Kangaroos</i>	
Warm up Top Team Year 1	\$1200.00 Ex GST
Warm up Top Team Year 2	\$425.00 Ex GST

Officer Kangaroos Junior Football Club

Sponsorship Packages

Major Sponsor

Our Major Sponsors Package can be tailored specifically to suit your requirements ensuring maximum exposure and capacity to generate a return for you and your business.

Advertising & Promotion of Your Business

Ground Signage

- We will place on the fence at the Western Oval Starling Rd (Officer Recreation Reserve) a 3,600 x 900 ground signs customised with your business information.

Website

- Your logo placed in a prominent position on our web site with information about your business and links to your own website.

Social Media

- Your business is mentioned across our Facebook Page which has 1,200+ followers. We will link your page into our news feed to help with brand awareness as you provide updates through your own social media.

Email Marketing

- Your business name will be incorporated in our regular emails out to our members;
- We will also include specific information about your products and services or special offers that you notify us about [optional].

Slide Show & Big Screen TV

- Your logo can be seen on a slide show running during events held at the social rooms: Awards Nights (selected Sundays) and all other social nights.

Letterhead

- Your business name and logo will be featured on our Club letterhead and email signatures.

Digital Scoreboard

- You will receive Major Sponsor exposure (see Digital Scoreboard section).

Sponsors Events

- Invitations will be sent for two seats at selected club events fully catered for, and selected days on Sunday play days for a sponsors dedicated lunch day in the Officer Sports Club

<i>Your Investment with the Officer Kangaroos</i>	
Major Sponsor Fully Customised	\$4,000 Ex GST and above

Officer Kangaroos Junior Football Club

Sponsorship Packages

What happens to my Sponsorship money?

The funds we collect from our sponsors goes to helping with the operation of the Club. To be a little more specific, it more than often goes to:

- Purchasing equipment (jumpers, footballs, training equipment)
- Awards
- End of season trophies
- Programs run by the Club – Our Football Academy and components within it (health and fitness, skills, tacking, etc), female football programs, seminars and information sessions run by external organisations the Club invites in.
- Help build infrastructure to improve the Club where possible (kitchen equipment, renovations of existing facilities).

Are there other options or ways I can sponsor the Club?

Yes, there are. Please talk to our sponsorship team and they will work closely with you to come up with a solution that best suits your needs.

At times we may have marquee opportunities become available like scoreboard signage or advertising spaces becoming available.

Who do I contact?

Matt King on 0475 294 767

Email: sponsorship@okjfc.com.au



Please fill in the form below and email to sponsorship@okjfc.com.au

Sponsorship Type	Amount Ex GST	Select
Match Day Awards		
Individual Team Sponsor	\$250.00	
Club Sponsor Digital	\$500.00	
Club Sponsor (Silver)	\$1,100.00	
Club Sponsor (Gold)	\$2,550.00	
Individual Team Warm Up Top – Year One	\$1,275.00	
Individual Team Warm Up Jacket – Year One	\$2,125.00	
Individual Team Training Singlet – Year One	\$1,200.00	
Major Sponsor	\$4,000.00 +	
Signage Costs	\$725.00	
Other		

Sponsor Details			
Business Name		ABN	
Business Address			
Suburb		Postcode	
Contact Phone	(M)	(PH)	
Email Address			
Contact Person			
Payment Methods Bank Deposit	Bendigo Bank: Officer Kangaroos JFC BSB: 633 000 Acct: 112641600		
Additional Notes			

An invoice and receipt can be provided upon request for tax purposes and effective 1 November 2017, the club must charge GST on all goods and services.